# HARRINGTON GROUP INC

# **All Hands Meeting**

January 2024



# HGI Financial Results

## DECEMBER 2023 - YTD

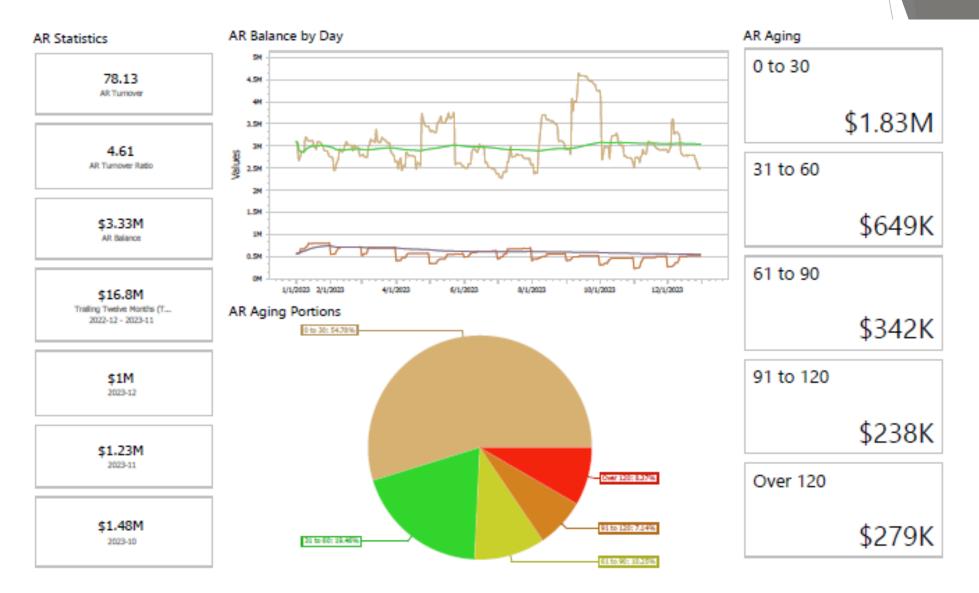


		2023 Actual		Forecast		2022 Actual		Over/(Under) Forecast			Over/(Under) Prior Year	
December Revenue:	\$	1,038,828	\$	1,430,638	\$	1,493,219	\$	(391,810)	-27.4%	\$	(454,391)	-30.4%
(Net of ICC)	\$	963,406	\$	1,106,355	\$	1,458,699	\$	(142,950)	-12.9%	\$	(495,293)	-34.0%
YTD Rev <u>enue:</u>	\$	17,382,680	\$	16,770,657	\$	17,213,329	\$	<mark>612,023</mark>	3.6%	\$	169,352	1.0%
(Net of ICC)	\$	<mark>13,842,400</mark>	\$	13,276,266	\$	16,809,109	\$	566,135	4.3%	\$	( <mark>2,966,708)</mark>	-17.6%
December Gross Profit: Gross Margin %	\$	741,159 71%	\$	764,418 53%	\$	1,077,792 72%	\$	(23,260)	-3.0%	\$	(336,633)	-31.2%
(Net of ICC) Gross Margin %	\$	666,486 69%	\$	724,677 66%		1,043,272 72%	\$	(58,191)	-8.0%	\$	(376,786)	-36.1%
YTD Gross Profit:	\$	9,777,491	\$	9,136,930	\$	12,012,763	\$	640,561	7.0%	\$	(2,235,272)	-18.6%
Gross Margin %		<mark>56%</mark>		54%		<mark>70%</mark>						
(Net of ICC)		9,356,510		8,696,128		11,972,341	\$	660,382	7.6%	\$	(2,615,831)	-21.8%
Gross Margin %		<mark>68%</mark>		66%		<mark>71%</mark>						
December Net Income: Net Margin %	\$	(1,298,368) 125%-	\$	226,350 16%	\$	(810,271) -54%	\$	(1,524,719)	-673.6%	\$	(488,097)	60.2%
(Net of ICC)		(1,373,041)	\$	186,609	\$	(844,791)	\$	(1,559,651)	-835.8%	\$	(528,250)	62.5%
Net Margin %		-143%		17%	,	-58%	ŕ	(		Ĺ	(	
YTD Net Income: Net Margin %	\$	2,053,688 <b>12%</b>	\$	2,791,618 <i>17%</i>	\$	3,009,429 17%	\$	(737,930)	-26.4%	\$	(955,741)	-31.8%
(Net of ICC)	\$	1,632,707	\$	2,350,816	\$	2.680.783	\$	(718,109)	-30.5%	\$	(1,048,076)	-39.1%
Net Margin %	ŕ	12%		18%	,	16%				Ľ		
Results Net of Bonus:												
December Net Income: Net Margin %	\$	1,415 <i>0%</i>	\$	226,350 16%	\$	336,111 23%	\$	(224,935)	-99.4%	\$	(334,696)	-99.6%
YTD Net Income: Net Margin %	\$	3,353,472 <mark>19%</mark>	\$	2,791,618 <i>17%</i>	\$	4,155,811 <mark>24%</mark>	\$	561,853	20.1%	\$	(802,340)	<mark>-19.3%</mark>

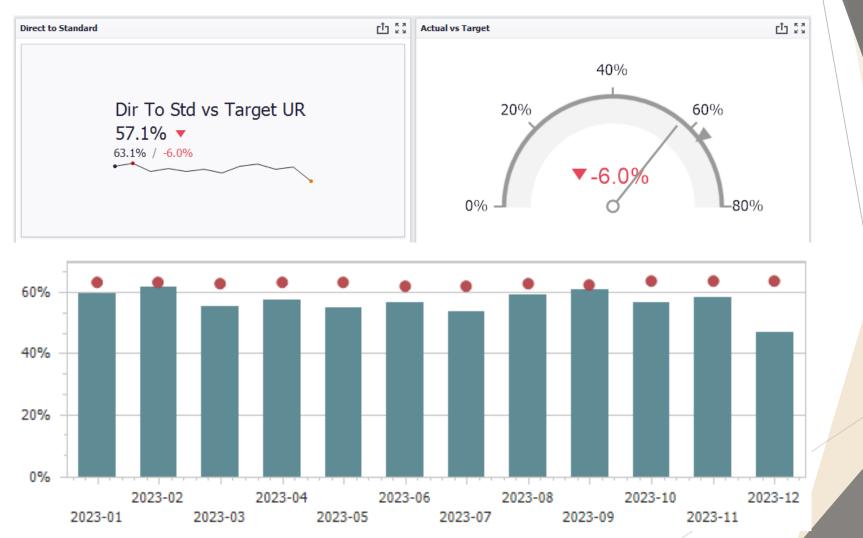
### **KPIs**

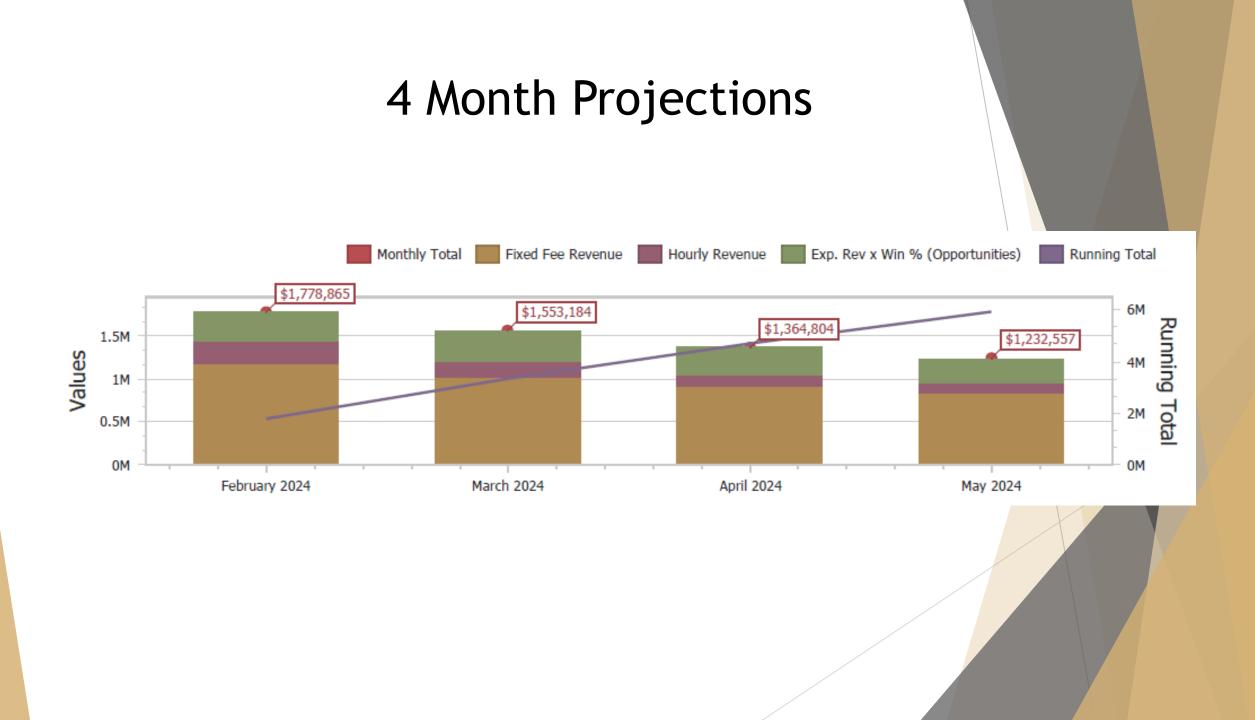
De	Goal Range	Dec-23	YTD	2023 Forecast	YTD Variance Forecast	12-mo Rolling Average			
GROSS PROFIT \$	Revenue \$ - Total Direct Expenses \$		\$741,159	\$9,777,491	\$9,136,930	\$640,561	\$1,076,282		
GROSS MARGIN %	Gross Margin \$ Revenue	With ICC	71.35%	56.25%	54.48%	1.77%	56.36%		
GROSS MARGIN %	Gross Margin \$ Revenue	w/o ICC	69.2%	67.6%	65.5%	2.1%	67.7%		
OVERHEAD RATE*	Indirect Expenses Direct Labor	1.60 to 1.80	<mark>9.17</mark>	2.08	1.61	0.47	2.08		
		Overhead Rate Net of Bonus	3.36	1 <mark>.73</mark>	1.61	0.12	<mark>1.75</mark>		
		Dec rate high due to Bonus, Holiday, double trend of PTO pay alon labor. Net of Bonus, rate high for the month, but within range							
CHARGEABLE RATIO	Direct Labor Total Labor	60% to 65%	41.6%	<mark>54.6%</mark>	55.7%	-0.01	<mark>54.6%</mark>		
			Low chargeable ratio due to Holiday/PTO. W/O PTO current rate is 52%						
MULTIPLIER	Fees From Labor-Non Reimb Subconsultants Exp Direct Labor	3.0 to 3.5	3.88	3.37	3.00	0.37	3.38		
INDIRECT LABOR AS % OF REVENUE **	Indirect Labor Total Revenue	18% to 22%	31%	21%	18.0%	2.64%	20.63%		
			Dec rate high Holiday, PTO pay and low billing. W/O PTO, would be 20%. YTD within range.						
CURRENT RATIO	Current Assets Current Liabilities	>2	n/a	6.67	> 2	4.67	n/a		
AGED ACCOUNTS RECEIVABLES	% OVER 90-DAYS	60 days	15.51%	15.51%	15.00%	0.5%	n/a		

### Accounts Receivable



### **Utilization Rate**





### Cogent Analytics - Discovery Analysis

- Completed 1/15/2023
- Why?
- Thanks to those who were asked for and completed employee survey.
  - We were allowed to review the anonymous comments, but we weren't given a copy
  - We are all open to feedback—even "brutally honest" feedback—and we are taking steps to address those that were highlighted by Cogent Analytics as focus points
- Summary of Findings (Opportunities for HGI)
  - Improved financial health through better use of business analytics
  - <u>Planning</u> for targeted and profitable growth
  - More consistent communication
  - Clarification of existing and needed roles and responsibilities at all levels of organization, and holding everyone accountable to the same
  - Recruiting to support growth objectives
  - Middle management leadership training, staff development and training, career path mentorship

### **Cogent Analytics - Next Steps**

- Engaging follow-up consulting starting on February 5<sup>th</sup>
- "Profit Engineering"
  - Cash forecast and management systems
  - Data all necessary KPIs
  - Bidding/ estimating/ job costing
  - Project planning and control
  - AR/ AP policies (credit and collections policies)
  - Forward-looking management control budgeting
- "Organizational Engineering"

### **Cogent Analytics - Next Steps**

- "Organizational Engineering"
  - Organizational structure
  - Performance-driven job descriptions
  - Performance standards
  - Managing and Supervising Productivity Training (how to properly manage, supervise, and control the productivity of one's self and of subordinates)
  - Employee evaluation for form, fit, and function
  - Hire, train, and retain procedures
  - Incentives
  - Operating policies and procedures
  - Written 1-, 3-, and 5-year business plans



# BUSINESS DEVELOPMENT UPDATE



Significant Proposals & Opportunities

- McCarthy:
  - Constellation Real Estate Partners John Delvac reached out about pivoting away from MEPFP designbuild on their specs.
- Gardner:
  - USACE Huntsville VA A-E IDC Shortlist (23SSA0002)
- McCarthy/Capuano:
  - Had a Zoom call with the Central region of Prologis. Introductory call with this group to explain our services offerings and how we have helped other Prologis offices.



#### Significant Proposals & Opportunities

- Fuqua:
  - Had Lunch with Jessica Gremmer with Toyota to discuss marketing
- HGI was contacted by Enviros to assist them with 3<sup>rd</sup> Party Life Safety Design Package Reviews
- Gardner: Contacted by ARCO/Murray concerning a project to building an indoor ski slope





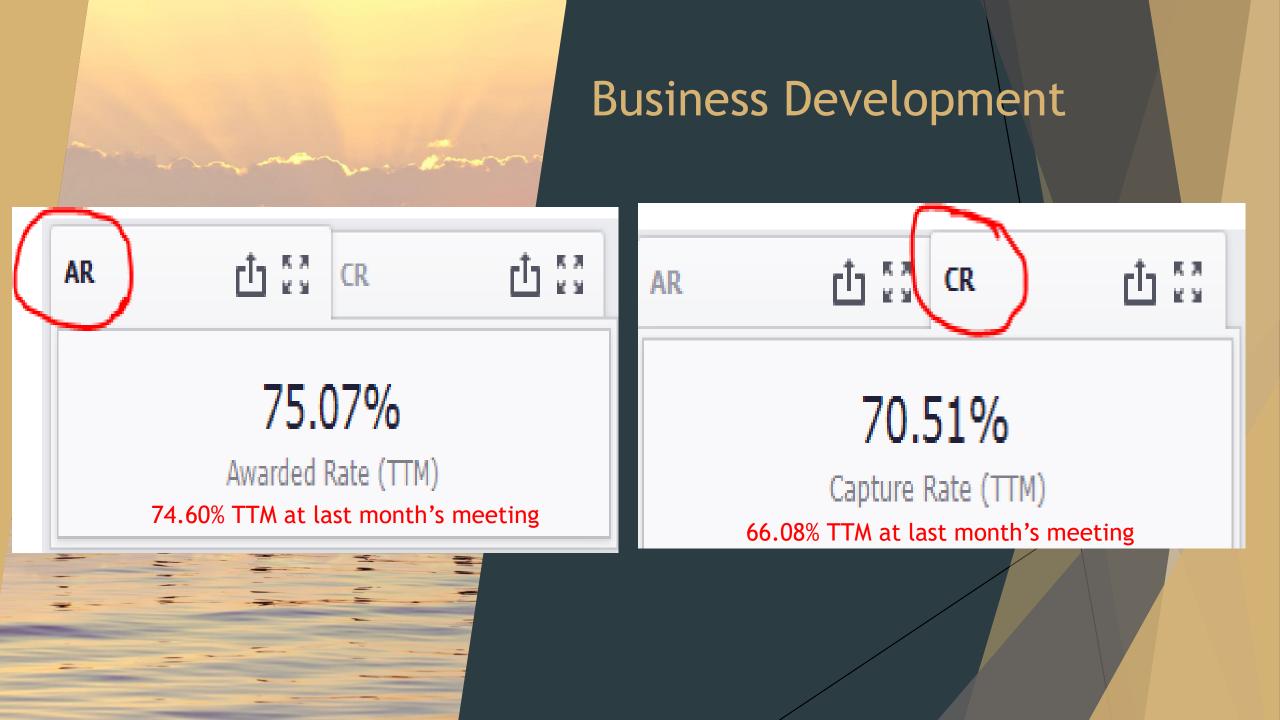
- <u>Referrals:</u>
  - Bryan Tedford with Palmer & Cay was referred to <u>Dale</u> by Bill Blook (former HGI engineer now working at Affiliated FM).
  - Bob Tyler of Patterson Pope: He referred <u>Tom</u> to Jereicho Design Group last month and this month he referred HGI to four of his project managers (one has an immediate FPE need).
  - Adam Seemann of Clayco contacted <u>Tom</u> to say that he has passed HGI's name on to David Mills (President of Design & Engineering). Adam feels like they need HGI's experience in FPE.



Averages (Weekly)

Date Range St	Date Range E	Weeks	Proposals Se	Expected Re	Weighted ER	Awarded Rate	Capture Rate
1/1/2024	1/28/2024	4	18	\$516,425	\$357,421	92.31%	94.53%











World according to Tom Gardner: BD is part and parcel of everyday work for a consulting engineer.

- Something you do all the time.
- How I can do BD all the time and still get my job done?
- To me the largest part of business development is:
  - Doing high quality engineering work
  - Client intimacy, and
  - Exceeding client expectations
- So BD in general is living the HGI Core Values, being a Brand Ambassador, and Doing Quality Engineering Work.those three things is the best and most effective BD a consulting engineer can do. The rub is they're not the only BD we must do because we have to sell projects in the first place in order to do those three things for our Clients

### NETWORKING FOR A/E/C PROFESSIONALS

A Blueprint for Seller-Doers

150+ TIPS TO BECOME A BETTER NETWORKER!

Scott D. Butcher, FSMPS, CPSM

### **Business Development**

Networking:

Networking isn't about selling. Networking is about building relationships and making connections. It's about connecting your circle with other's circles.

How can two people in your network, who don't know one another, do business together?

You have to be thinking about how to help others. Networking is all about relationships.

Review Chapter 1 – "Why Networking is Important"



Congratulations Jon Jordan for passing the NFPA's CFPS exam in late December 2023!



### COLLEGE FOOTBALL WINNERS

#### BOWL GAME MADNESS

#### Lori Carella Tina Dannaker Sherri Smith Margaret Tatum

Ryan Tracy Jim Smith Anthony Capuano

SEMIFINALS

CHAMPIONSHIP Lori Carella







# Value Delivered Awards

Jim Rucci, Jonathan Samuel, Jim Smith, and Sherri Smith were nominated by Tom Gardner for their efforts and coordination when a major issue occurred while working on a Stantec submission on the Amazon PVD2 Multi-story.





### HGI JANUARY ANNIVERSARIES

February 5 - Diane Stone (17 years)
February 14 - Matt Graham (2 years)
February 17 - Jocelyn Harris (4 years)
February 21 - Anthony Capuano (2 years)
February 22 - Erin Lesh (3 years)
February 28 - Alex Ataiyan (2 years)



## FEBRUARY BIRTHDAYS

February 10 - Ross Beach February 13 - Tracey Foster February 21 - Mack Newton February 24 - Tom Gardner